

# HOW TO AVOID FAKE NEWS

#### **Decide who to trust**

Even if a friend or family member shared the information, it is important to check the credibility of the author.

See if you can find other articles written by the author and information about his credentials or affiliations.

Even if the news is partly true, it may not be 100% correct, being biased and aimed at convincing readers from a certain ideological point of view.

### **Check the facts**

Do your own investigative work and feel more confident in being able to identify fact VS fake.

Confirm the information on the website of origin or validate directly with the sender, before clicking on links or sharing on social networks.

Look for the subject in the search portals, checking for other related news. Validate that the sources provided really support the story.



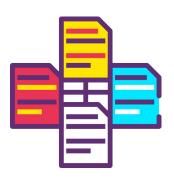


### There are other sides

Over time, the content of the internet and social networks you access represents an increasingly narrow range of information and ideas, with you being exposed to less and less experiences, ideologies, and perspectives different from yours.

To better understand the range of opinions on a news topic, use a news service that exposes different angles of the same story, so that you can quickly get the full picture, not just a tilt.

Before expressing or sharing an opinion or news, try to understand the sides and confirm if your opinion will add something relevant to the understanding of the subject.



## Pay attention to pitfalls

- Time: Check the date. Repositioning old news does not mean that it is relevant to current events.
- Context: Check that an old story is not being taken out of context.
- Provocative: If it is too much, it can be false, suspicious and check.
- Grammatical errors: This may be evidence that the article has not gone through an editorial process.
- Links: Check that the links are not trying to pass themselves off as a reliable link.





The headlines can be exaggerated, aiming to increase disclosure and obtain clicks, exploring your curiosity and your sense of urgency, but when analyzing a news item, reflect if it corresponds to the author's title and history.

Always consider whether your own beliefs can affect your judgment.



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#### Do not share

It may even be a simple meme related to humor, but if it is fake and / or offensive, do not share it.

If you received a news item and found it to be false, inform the sender about it and ask them not to continue posting.

If you have sent a fake news and discovered it later, notify the groups and remove their publications. It is never too late to speak the truth.

